

Strategic Plan Evaluation: Irish Public Libraries
Michelle Berman - individual contribution to a group assignment

Name of Organisation

Irish Public Libraries

Link to plan

<https://assets.gov.ie/4278/111218115931-79413828933647aaa21ce9157ee170ba.pdf>

Prompt:

Overall strengths of the plan components.

My response:

- Contains both overarching goals (the three strategic programmes) and more specific objectives (the six strategy enablers), which have subcomponents that can be measured and evaluated (e.g., meeting the annual book spend target, training staff in new technology).
- Describes previous strategic plans and provides statistics demonstrating their successful implementation, which increases stakeholder confidence in the new plan's feasibility.